

SURETEK INFOSOFT

CASE STUDY

ANDROID APPLICATION FOR KIDS ADVENTURE LAND

CLIENT PROFILE

Our Client owns an adventure land for kids with an inclusive Restaurant in Singapore.

CLIENT SIDE SUMMARY

He demanded an Android application to track the visitors with kids and to save the feedback of his customers. His main aim was to eliminate the use of paper when dealing with the customers. The visitors are presented a tablet or any other hand held device to register/login to this application, which tracks the visitors, provide special discount offers for their next visit, and take their feedback on the services offered and the family time they spent.

THE CLIENT

Client: Visionary Entrepreneur | **Location:** Singapore | **Industry:** Hotels and Adventure land

SURETEK SOLUTION

Suretek developed an attractive application that surpasses the requirements of the client. The solution provided is being actively used and has been widely appreciated. The visitors are tracked and the software helps maintain a long term relationship with the customers by regularly updating them with exciting offers. The feedback and the visits are centrally updated. It asks the visitors to login to their previously created profile or to register a new if he is visiting for the first time. Each customer is greeted and delighted by this electronic media.

TECHNOLOGIES USED

Android SDK (4.0 latest in market), MYSQL (5.5.8) as a Remote Database, PHP Version (5.3.5), JSON (As a Data Interchange Format)

CLIENT BENIFITS

The client was able to improve the overall efficiency of its workforce by reducing the effort and time consumed in managing its inventory.